

Unisim is a proven management stimulation game for universities, colleges and high schools.

Thanks to Unisim, students have a unique opportunity to trial and understand the principles of corporate management. The simulation game contributes to the development of the creative and strategic thinking of students and currently has a number of benefits for schools.



Management simulation game

Unisim is an effective learning tool on all levels of study.

Unisim simulation game modules

Unisim includes important commercial functions of the company that you can encounter in the real world.



product
development



marketing
communication



sales



finance and
accounting



human
resources
management



reporting

How to incorporate it into the curriculum

Unisim is an ideal complement to the curriculum of business economics, management, marketing, finance and accounting. In particular, it helps understand the interdependence of these corporate functions.

- ✓ Inclusion of the simulation game into the existing subject.
- ✓ Creation of an independent subject based on a simulation game.
- ✓ A one-day workshop led by licenced instructors.

Attractive and entertaining game will enable to

- ✓ Gain a comprehensive view on the management and operation of a company.
- ✓ Understand the links between individual company functions and their impact on business profitability.
- ✓ Compare one's managerial skills.
- ✓ Develop creative and strategic thinking.

Easy operation, support and instructions

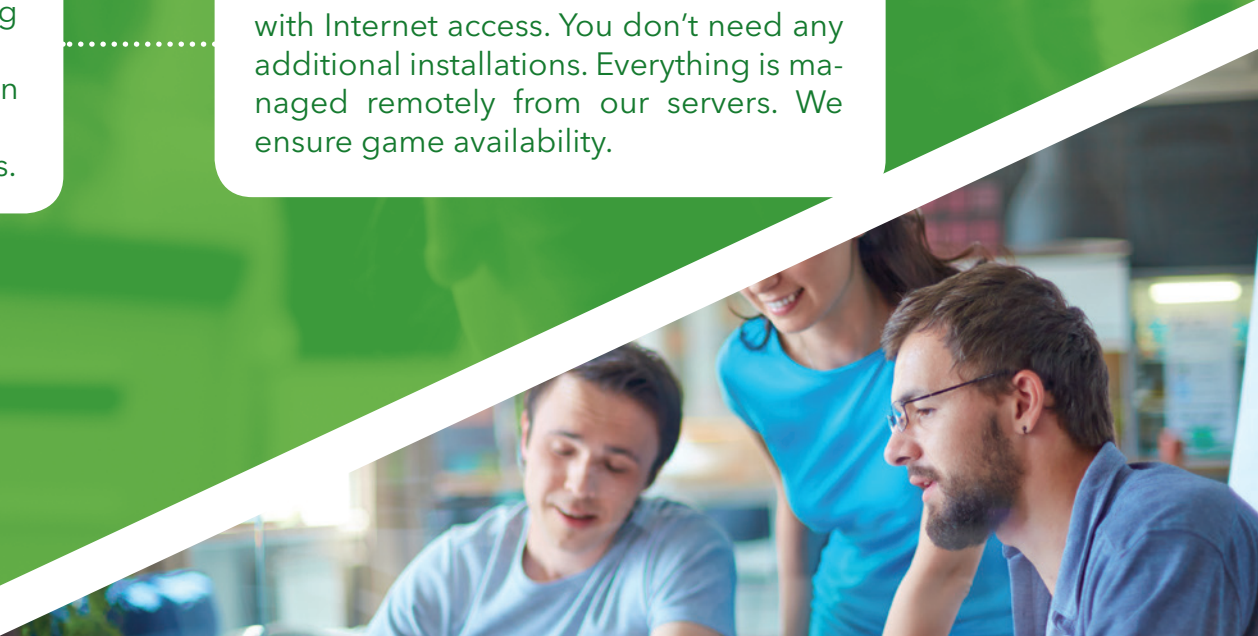
Simulation control is intuitive and clear. Simulation instructions are available in English.

Technology and gameplay

Unisim works on all PCs and tablets with Internet access. You don't need any additional installations. Everything is managed remotely from our servers. We ensure game availability.

Playing the game

Individual players are grouped into teams (1-5 players) that make up a company. Companies move in a virtual world and make management decisions. The winner is the company that achieves the highest target indicator at the end of the game (e.g.: EVA or ROE).



Get acquainted with the new method of interactive learning.

Unisim provides students with the opportunity to apply theoretical knowledge in practice. At the same time, it develops their strategic thinking and analytic skills.

Unisim benefits for your school

✓ Enhances school prestige

Thanks to new methods of learning and use of modern tools.

✓ Improves school perception

The use of the Unisim game will contribute to the perception of the school as an innovative institution.

✓ Increases interest in the school

Happier and more successful students contribute to a higher interest in the school by referring it positively.

✓ Recognises your school as innovative

Your school will be put on the list of the schools using the Unisim innovative tool.

Unisim Unisim benefits for students

✓ Preparatory company management

The game enables students to go through all aspects of company management from corporate economics, management, marketing to financial management and accounting.

✓ Understanding the nature of theoretical terms

Unisim enables students to experience the application of theoretical knowledge on their virtual company and see how they succeed against competition. Unisim helps students better understand the taught theory.

✓ Strategic and creative thinking

Unisim supports strategic thinking of students and leads them to a creative approach.

✓ CV enhancement thanks to the Certificate of the Unisim management simulation game completion

Every successful student who completes training with a simulation game is awarded a certificate on Unisim completion in English that can enhance their CV.

DIGITAL
UNISIM 

Ohradní 1394/61

140 00 Praha 4

facebook.com/unisim.cz

www.unisim.cz